

# WILLIAMS PARKER

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## HARRISON DIETZ & GETZEN

ATTORNEYS AT LAW  
EST. 1925

### INTELLECTUAL PROPERTY

Intellectual property takes many forms, whether it be a product such as software, a book, a song, or a video, or branding, including names, logos, slogans, and even websites. A company or individual's creative work can be their most valuable asset. We work with clients, including businesses, authors, musicians, artists, and software developers, to ensure their intellectual property is protected and to help them achieve success.

Our practice includes the following areas:

- Copyright, including registration, licensing, work-for-hire agreements, assignments, and cease and desist letters for infringement
- Trademark and trade dress, including registration, licensing, work-for-hire agreements, assignments, cease and desist letters for infringement, and trademark audits
- Trade secret protection
- Documents related to creating and running a website or app, such as terms of use, end-user license agreements, and privacy policies
- Digital Millennium Copyright Act, including complaints and assistance with registration
- Employer ownership of websites and social media accounts
- Domain name disputes
- Right of publicity
- Book publishing agreements
- Software end-user license agreements
- Software-as-a-service agreements
- Data license agreements
- Information security policies
- Cyber incident response plans
- Publicity waivers
- Software development agreements